

Morecambe Bay

Local Nature Partnership

Morecambe Bay Nature Tourism Business Network - Image Gallery

Image Gallery Conditions of Use

Welcome to the Morecambe Bay Nature Tourism Business Network's image gallery. These images are on loan from local and national photographers for businesses to use to promote Morecambe Bay as a destination valued for its views, landscape, nature, cultural heritage and outdoor adventures. These images are for the sole use of businesses and others wishing to promote the special nature and sense of place of Morecambe Bay. In using these images you agree to:

- Using the images for the promotion of Morecambe Bay as a destination rich in landscape, nature, cultural heritage and outdoor adventures.
- Credit the copyright of the photographer for any reproduction, ie photographer name appears on all images used. Their name is included in the photograph file name.
- Non commercial use – images are not to be used in any publications or products you sell. Images can be used to promote your business on your website, in your publications etc as long as there is no charge to access them.
- Not change the image in any way through manipulation or alteration.
- The images being made available to businesses in the network as a 'loan' for the purpose of positive promotion of Morecambe Bay. The copyright stays with the photographer.

FAQs

Can I use the images to create a poster/wall hanging/canvas print to display at my business?

Yes, as long as the picture is not for sale and you credit the photographer on the image.

Can I use the images in a free promotional calendar I produce to send to past clients/customers?

Yes, as long as the calendar is not for sale and is promoting Morecambe Bay to potential visitors/customers and credits the photographer.

Can I use the images on my website?

Yes, as long as your website is promoting your business in the context of Morecambe Bay and you credit the photographer.

If you have any queries on the use of the images please contact:

Bay Tourism Association – secretary@baytourism.co.uk

Morecambe Bay Local Nature Partnership – lucy.barron@arnsidesilverdaleaonb.org.uk

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Morecambe Bay Local Nature Partnership's Morecambe Bay Limestone and Wetland Nature Improvement Area programme (funded by Defra/Natural England/Forestry Commission/Environment Agency).

Morecambe Bay Partnership's 700 Days to Transform the Bay programme (funded by the Coastal Communities Fund).

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